



CALPEEK

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SAN DIEGO HOST CMT. HAS HUGE JOB OF RAISING \$11 MILLION FOR '96 REPUBLICAN CONVENTION...

Editor's note: In 16 months, Republican delegates to the '96 RNC Presidential Nominating Convention will gather in San Diego. The job of putting everything in place is huge --- especially raising \$11.2 million which goes to the Republican Nat'l Cmt. Here is our update and analysis...

...In order to raise the \$11.2 million in *cash*, which is what the San Diego host committee pledged to the RNC to win the convention for CA's 2nd largest city, host cmt. fundraisers will have to bank \$700,000 per month between now and convention time, Aug. 12-16, 1996. In addition to what the host committee has pledged, the City of San Diego will provide *in-kind services* that amount of another \$11 million. Total cost of the package to win the convention was \$22-23 million. That's a hefty sum and one which blew away rival city San Antonio (with a \$9.56 million bid from its host group and a \$16.92 million total package)...

...Why are some San Diego insiders worried about the host committee's ability to raise this kind of money??? The host committee is just now getting off the ground (it doesn't even have a formal name as yet, because the first name, *Sail To Victory San Diego '96*, was recently scrapped) and no one has been hired as a chief fundraiser. The second reason San Diego sources are worried has to do with Gov. Pete Wilson and his GOP White House plans. If Wilson weren't running, he and his fundraising team would undoubtedly be a key part of this operation...

...The host committee is chaired by upbeat but busy businessman Gerald Parsky. Sources for the host committee claim the '96 effort is "light years" ahead of where Houston was in '92. But that spin doesn't sound right to some San Diego sources who note that in '92,

Houston's deal with the RNC called for their host committee to raise just \$4.3 million in cash, with a total package of \$10.3 million. Thus simple math has led some sources to believe that the host committee is presently in some trouble. It is fixable, but time is the big enemy, along with some incredible restrictions...

...For example, the host committee can only solicit money from individuals and companies who reside or do business in San Diego County. Too bad Michael Huffington doesn't live there...

...FYI: the host committee will have a regular newsletter; is putting together a huge data base; is having a '96 host cmt. logo designed; and is looking for office space for itself and the RNC. Lots of details will be announced in the next 2-3 weeks. But there's still no word on a chief fundraiser. One of Wilson's top fundraisers, Ann LeGassick, had been contacted by the host committee some time ago, but when Wilson began putting together his exploratory effort, LeGassick went with Wilson. Stay tuned...

L.A. CITY ELECTION: MAYOR RIORDAN SEEN AS BIG WINNER. RUNOFFS IN THE 5th & 10th DISTRICTS.

Editor's note: As predicted, there was a pathetic 16% voter turnout in L.A. City's April 11th muni primary. Here is CALPEEK's report & analysis...

...*The Big Winner* in the Apr. 11th L.A. City primary election was Mayor Richard Riordan, who spearheaded the drive to pass Charter Amendments #1-8, including the controversial #2, which called for eliminating civil service protection for city department heads, thus making it easier for the mayor and council to hire and fire these entrenched bureaucrats. Five times previously voters had rejected #2. But this time Riordan and his chief council ally, Council President John Ferraro, along with campaign consultants Steve Afriat & Rick

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Taylor and fundraiser Alice Borden, put together a \$400,000 campaign and that did the trick. It didn't hurt that this time around the opposition was almost invisible, but it was still a big risk for Riordan...

...As for the council elections, Councilmembers Wachs, Ferraro, Galanter, Ridley-Thomas, Bernson & Alatorre all won easy reelections...

☒ The only incumbent forced into a June 6th runoff was 10th District Councilman Nate Holden, who will face attorney Stan Sanders. CALPEEK sources had this battle pegged correctly: under-funded Deputy DA Kevin Ross pulled 12% because of the nasty and personal nature of the campaign between Holden & Sanders. Holden got 46%, while Sanders received 42.5%. Where will the Ross supporters go on June 6th? Good question. Many city hall insiders still rate Holden a slight favorite, but being forced into a runoff is **not** a good sign for a long time incumbent like Holden. On the other hand, he has heavy support from most Black elected leaders in L.A. and has consultant Harvey Englander on his side. And if you're in trouble, Englander is noted for his rescue operations...

☒ In the 5th District, L.A. Co. Sup. Zev Yaroslavsky's wife Barbara was the frontrunner until aggressive public interest attorney Michael Feuer finished 1st in a field of 4 with 39%. He'll runoff with Barbara June 6th. Yaroslavsky got 27%, while former school board member Roberta Weintraub got 22% and businessman Jeff Brain received 12%. Many insiders had expected Yaroslavsky to finish first because she had a massive war chest and excellent name ID. So what happened? No doubt Weintraub and Yaroslavsky split the women's vote, but that's only part of the answer. With a few exceptions, Yaroslavsky ducked candidate forums and debates and didn't appear to be well briefed on some of the key issues --- and she'd duck controversial questions. In addition, some voters see a potential political conflict between Barbara and Zev, should she be elected. So what's going to happen? Feuer may have made a mistake in attacking Weintraub late in the campaign. It could cause her to endorse Yaroslavsky. Another potential problem for Feuer is that voters really don't know that much about him. He's Mr. Fresh Face and an *outsider*, but is he **too liberal** for the 5th District? Stay tuned...

GOP'S BILL KRISTOL DISCUSSES '96 ELECTION.

Republican campaign strategist Bill Kristol will address the Commonwealth Club of CA, 11:45 a.m., April 20, ANA Hotel, S.F. For info ☎ (415)597-6705...

59th A.D. SPECIAL: MARGETT & DECKER IN RUNOFF.

Editor's note: The Apr. 11th special to fill out the unexpired term of Richard Mountjoy(R-Arcadia) came off as predicted, with a low turnout and Arcadia Councilman Bob Margett the GOP winner. Here is our update & analysis...

...Thanks to some last minute *political skullduggery*, where Demos (read that as Assembly Speaker Willie Brown and his allies) pumped in more than \$20,000 in *independent expenditures* to help both GOP runner-up Ginny Joyce and Demo winner Brent Decker, Margett had little if any chance of winning this 59th A.D. special without a June 6th runoff. Why did the Demos get involved? The longer the GOP remains under 41 votes in the Assembly, the longer Brown remains as Speaker. The Demo IE helped Joyce's struggling campaign pull to within 2,700 votes of Margett, who was backed by Mountjoy and had more resources than any of his 8 GOP rivals. Margett finished with 10,786 or 32%, while Joyce was at 8,042 or 24%. Decker, the lone Demo, finished with 6,024 or 18%. Turnout was 16.7%...

...What's of interest here is that Margett spent lots of money on an *absentee voter* drive --- and it apparently paid off. Of the 9,000 AV ballots cast, Margett got just over 4,000. The other 5,000 AV ballots were split between the other candidates. So on election day, Joyce did better than Margett, but the AV ballots were the difference. A nice win for Margett consultant Bob Gouty and also for Mountjoy. Ditto: Willie Brown...

...While all this seems rather routine, there's a lot more that's hidden under the surface. If GOP Assembly Leader Jim Brulte is to ever become Speaker, he needs every GOP vote he can get. With tensions high between Brulte and Mountjoy (not only in the 59th A.D., but next door in the 60th A.D. recall election), Margett could become a key player in the Assembly. That's why Brulte showed up at Margett's victory night party and was all smiles. But behind the scenes, sources suspect Brulte is worried about Margett's loyalties. Will Margett vote for Brulte for Speaker??? Stay tuned...

HORCHER RECALL: BUS LOADS OF GOP VOLUNTEERS STORM 60th A.D. IN HUGE GOTV OPERATION.

Editor's note: GOP activists from as far away as Butte County were bussed into the 60th A.D. April 8th to walk precincts in the May 16th recall election of Assemblyman Paul Horcher(I-Diamond Bar). Here's a very brief update...

...Nearly **700 GOP volunteers** walked 230 out of 300 precincts in the 60th A.D., contacting GOP homes and handing out absentee ballot applications. Combined with what the official recall cmt. has already collected, sources feel they now have well over 20,000 AV ballot requests. (The Demo goal is supposedly 10,000). The recent walk has given recall advocates a major lift...

...Demos will be doing similar events in the weeks leading up to the recall, but sources who know the 60th A.D. feel it will be very difficult for Horcher and his Demo allies because *all the passion* is on the side of the recall advocates. Nevertheless, sources think the Demos will mount an effort equal to or larger than the 1987 special between Cecil Green(D) and Wayne Grishman(R). That battle set the standard for such elections, with Demos going all out and electing Green over the favored Grishman. The current pro-Horcher budget is estimated at \$1.2 million...

...A new GOP concern: will the Demos try to scuttle Gary Miller's campaign by pumping in *independent expenditures* funds on Barbara Stone's behalf? *Correction from last week:* Miller was not censured by the L.A. Co. GOP Central Cmt. for attacking Dick Mountjoy in last year's 29th S.D. special. According to Miller, he was "unofficially" censured for going after Frank Hill in an earlier 1990 campaign, hitting Hill for taking political honorarium. Stay tuned...

S.F. MAYOR'S RACE: NEW POLLING RELEASED.

Editor's note: S.F.-based Corey, Canapary & Galanis Research has released a poll on the November '95 mayor's race. The sample size is 603 registered voters, of which 466 are *likely voters*. Survey was in the field from Mar. 18-26. Here's our report & analysis...

...The CC&G poll was not good news for incumbent Mayor Frank Jordan, but was great news for Demo Assembly Speaker Willie Brown, anticipated to be one of Jordan's chief rivals. On *job performance*, Jordan

has 27.7% positive, 71.2% negative and 1.1% don't know. Brown has 48.5% positive, 40.8% negative and 10.7% don't know...

...On the questions relating to *image*, Jordan really gets mashed: 52% say Jordan is *ineffectual*; 51% call him *wishy washy*; and 49% of those surveyed say Jordan is *in over his head*. Questions relating to image for Brown are all positive: 68% say Willie is a *good communicator*; 67% call him *charismatic*; and 66% say Brown *knows how to get things done*...

...But it's the 1-on-1 battle where Brown looks best: Brown 48.8% vs. Jordan 33.5%, with 12.9% don't know and 4.8% none of them, among all voters. It's almost the same among likely voters...

...FYI: Brown has scheduled a major fundraising dinner in S.F. on April 22nd. That might be as good a time as any to make an announcement about this contest. One other point: this CC&G poll was taken before Roberta Achtenberg's announcement of Apr. 3rd that she was seriously looking at the mayor's race too. Stay tuned...

CAMPAIGN '96: ADDING MORE NAMES TO THE MIX.

Editor's note: Here are some additional names of candidates running for House & Legislative seats in 1996...

☒ **13th S.D.** - Popular Demo Assemblyman John Vasconcellos of San Jose has made it official. He will *stand* for election in the 13th S.D. --- the seat now held by Al Alquist(D), who is *termed out* in '96. At his Mar. 23rd announcement, Vasco released a list of local endorsements that reads like the who's who of Santa Clara Co. politics & Silicon Valley business, including San Jose Mayor Susan Hammer, U.S. Reps. Norm Mineta & Anna Eshoo, U.S. Undersec. of Commerce Dave Barram & Regis McKenna, to name but a few...

☒ **48th A.D.** - Assemblywoman Marguerite Archie-Hudson(D-L.A.) is *termed out* in '96. The 48th A.D. is Demo turf (GOPers need not apply). Two Demo names have surfaced: Rod Wright, a top aide to U.S. Rep. Maxine Waters; and Bob Campbell, an executive with the CA Museum of Science & Industry, who also used to work for Waters. Wright's name should be well known to voters because he's run unsuccessful several times before. Waters supports Wright, while Archie-Hudson is said to be siding with Campbell...

ORANGE CO. UPDATE: ANOTHER YES ON R GROUP IS FORMED AS POLL SHOWS TAX MEASURE TRAILING.

Editor's note: There are now two(2) committees fighting for passage of Measure R on the June 27th special election ballot in Orange Co. Measure R is part of an overall rescue plan made necessary by the collapse of O.C.'s billion dollar investment pool. Here's our brief update...

...The first committee supporting the 1/2 cent sales tax increase was created about 2 weeks ago. It's called *Let's Save Orange Co.* The group started out as a coalition of law enforcement and teachers, but has now *expanded* to include most all public employee unions throughout the county. The new group just formed is called *YES on Measure R Cmt.*, with O.C. Sheriff Brad Gates as chair. Sources say this is the committee which will do the *heavy lifting* in terms of raising the big warchest for mail and TV ads in support of R. It is expected that the Gates group will raise in excess of \$1.5 million, while the public employee committee will raise about \$500,000. Butcher Forde & Mollrich are handling campaign chores for the Gates group, with Reed & Davidson as campaign counsel. O.C. consultants Dan Wooldridge & Jerry Pierson are in charge of the Let's Save O.C. Cmt. Most sources think the two groups will cooperate...

...The formation of this newest support committee took place just days prior to the release of an L.A. Times poll which shows 57% of those surveyed are **opposed** to R, with 36% in support and 7% undecided. The poll was conducted by Mark Baldassare & Assoc., with a 600 sample size (519 registered voters), between Apr. 6-9. The numbers are **not good news** for the two support committees, especially because the poll shows that older voters and *likely voters* are the ones who are strongest in their opposition. FYI: another part of the poll showed that voters disapproved of the supervisors' action in placing R on the ballot --- by a margin of 51% to 42%. Stay tuned...

U.S. REP. KIM & DON KNABE AT LINCOLN CLUB.

U.S. Rep. Jay Kim(R-Diamond Bar) and L.A. Co. Bd. of supes candidate Don Knabe will be the featured speakers of the CA Lincoln Club (San Gabriel Valley Chpt), 7:30 a.m. breakfast, April 21, Industry Hills Sheraton. For info & RSVPs ☎ Natalie Blanning or Sheila McNichols at (818)249-4205...

CALPEEK's INFOBAHN: POLITICAL SHORT TAKES.

Editor's note: Here are a few political items worth noting...

◆ **72nd A.D. Update** - Even though Assemblyman Ross Johnson(R-Orange Co.) has yet to win the 35th S.D. runoff and resign his 72nd A.D. post, Yorba Linda Councilwoman Barbara Kiley has officially announced her intent to run. Kiley claims the endorsement of U.S. Rep. Jay Kim(R), State Sen. Richard Mountjoy(R), L.A. Co. Sup. Mike Antonovich and Ron Prince, chair of the YES on 187 Cmt. The other potential candidate is Dick Ackerman. Brett Barbre, who had been testing the waters, has decided not to run and sources say he has endorsed Ackerman...

◆ **San Jose Council Slugfest** - CALPEEK sources report a massive battle underway in San Jose to fill out the unexpired term of former 10th District Councilman Joe Head. The rivals are Meri Maben and redevelopment executive Pat Dando. Dando is a pro-choice GOper who is supported by former SJ Mayor Tom McEnery, while Maben describes herself as an "educator," but she's not a teacher. She's backed by current SJ Mayor Susan Hammer and most of the Demo establishment in the area. It's also the **'95 Full Employment Act for Campaign Consultants**, with Ed McGovern, Michael Terris & Eric Jaye and Phil Muller working for Maben and Ron Smith working for Dando. The election is May 2nd...

NEW JOBS, ADDRESSES AND PERSONNEL NOTICES.

Editor's note: Here are some items to mark down in your notebook...

● Melody Howe Weintraub & John Gilkison have moved their Winning Results firm. New address is 47 Lafayette Circle, Ste. 219, Lafayette, CA 94549. New ☎ is (510)299-1612...

● Riverside Co. Sup. Bob Buster has been become president of the 70-member Regional Council, the policy body of So. CA Assn. of Govts.(SCAG)...

● Bob Morales, formerly with Pacific/West Communications Group, has joined Braun Ketchum PR's L.A. office as a Sr. VP...